



INTERNATIONAL FRANCHISE ASSOCIATION NAMES VIRGINIA'S KATHY SEGMULLER FRANCHISEE OF THE YEAR

Huntington Learning Center Owner Honored for Community Involvement, Business Success

(WASHINGTON, D.C./ SEPT. 6, 2018) – The International Franchise Association (IFA), the oldest and largest organization representing franchising worldwide, this week named Kathy Segmuller, a Huntington Learning Center franchise owner in Alexandria, Virginia one of its 2018 Franchisees of the Year.

“IFA is proud to recognize Kathy Segmuller for her extraordinary story and success,” said Robert Cresanti, IFA President and CEO. “Franchise businesses are an engine of economic growth across America, in a large part due to the hard work of tens of thousands of franchise business owners like Kathy. As Washington looks to continue our economic growth, policymakers would do well to remember that franchising is making a difference across our country.”

Segmuller was recognized this week at IFA’s Franchise Action Network Annual Meeting in Washington, D.C., which brought together more than 400 franchise business leaders to raise awareness with policymakers on the industry’s continued successes and economic contributions.

“Kathy is a remarkable leader, mentor and validator of Huntington Learning Center,” said Anne Huntington, Vice President of Business Development for Huntington Learning Center. “Kathy fulfills our mission to give every student the best education possible and we are so proud of her for receiving this well-deserved honor.”

Segmuller first joined Huntington Learning Center in 1990 as a Center Director. Since then, she and her mother have owned centers together as a family business as well as bought and sold several centers in the Alexandria/Washington D.C. area. Additionally, she has been an active and transformational force serving on our Franchise Advisory Council, Curriculum Council and other instrumental teams.

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