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Huntington Learning Center Hosts Annual Franchise Convention Oct. 19-21, 2016, in Hollywood, FL

Huntington Learning Center hosted its 19th annual National Franchise Convention October 19-21, 2016, at the Margaritaville Hollywood Beach Resort in Hollywood, Florida. Nearly 200 franchisees and their staff from around the country as well as Huntington corporate employees were in attendance.

Huntington's convention is an annual opportunity for franchise operators to come together to discuss strategic initiatives, learn best practices, listen to valuable expert speakers and more. The theme of the 2016 convention was "Waves of Change: Oceans of Opportunity," alluding to the convention's beach locale and the bright future of Huntington franchisees who seize opportunities to build, improve and grow their businesses.

"Our convention is a wonderful chance for our franchisees to share and exchange ideas, set goals for the year to come, discuss new initiatives and learn from industry experts," says Huntington co-founder Eileen Huntington. "In addition, we're always excited to celebrate the successes of new and longtime franchisees alike."

During the convention, Huntington honored exceptional franchises with several awards:

- *Huntington Learning Center Cup* – Upper East Side, New York
- *Rising Star* – South Riding, Virginia
- *Achievement Through Growth* – Campus Commons, California; Portland, Oregon
- *Phoenix Award* – Montgomery, Alabama
- *Commitment to Student Success* – Coppell, Texas; Plymouth, Minnesota; Wilmington, Delaware
- *Opportunity Through Education* – Coppell, Texas; Rochester Hills, Michigan
- *Commitment to Education* – Mandeville, Louisiana
- *Commitment to Marketing* – Abington, Pennsylvania; West Chester, Ohio; North Tampa, Florida
- *Excellence in Exam Prep* – Arlington Heights, Illinois

- *Excellence in Learning Center* – Upper East Side, New York
- *Excellence in Subject Tutoring* – Bellevue, Washington
- *Excellence in Education* – North Tampa, Florida; McMurray, Pennsylvania; Arlington Heights, Illinois

The 2017 convention will be held in Jersey City, NJ. In anticipation of Huntington's 40th anniversary, Eileen Huntington says that the company is already planning sessions and events to produce the best convention yet. "We can't wait to celebrate four decades of helping children be successful in school," she says. "As always, next year's convention will focus on giving our franchise owners the tools and encouragement they need to make a difference in as many children's lives as possible."

About Huntington

Huntington is the tutoring and test prep leader. Its certified tutors provide individualized instruction in reading, phonics, writing, study skills, elementary and middle school math, Algebra through Calculus, Chemistry, and other sciences. It preps for the SAT and ACT, as well as state and standardized exams. Huntington programs develop the skills, confidence, and motivation to help students succeed and meet the needs of Common Core State Standards. Founded in 1977, Huntington's mission is to give every student the best education possible. Learn how Huntington can help at www.huntingtonhelps.com. For franchise opportunities please visit www.huntingtonfranchise.com.